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Message Text

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PAGE 01 VIENNA 04188 191552Z

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ACTION TRSE-00

INFO OCT-01 EUR-12 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00

/027 W
---------- 083331
R 191513Z MAY 76
FM AMEMBASSY VIENNA
TO SECSTATE WASHDC 8651

UNCLAS VIENNA 4188

EO 11652: NA
TAGS: PFOR, AU
SUBJECT: ALPBACH FORUM

FOR: TREASURY-PASS TO ASST. SEC'Y DR. SIDNEY JONES

1. THE ORGANIZERS OF THE ALPBACH FORUM (AUSTRIAN COLLEGE) AND EMBASSY WOULD BE HONORED AND PLEASED IF YOU COULD PARTICIPATE AGAIN IN THE ECONOMIC SYMPOSIUM OF THE ALPBACH EUROPEAN FORUM SCHEDULED THIS YEAR FOR AUGUST 30 AND 31. THE SYMPOSIUM'S TOPIC WILL BE "THE IMAGE OF BANKERS AND INDUSTRIAL CORPORATIONS IN PUBLIC OPINION-COMMUNICATIONS PROBLEMS AND MISCONCEPTIONS". IN ADDITION, A SPECIAL SESSION IS PLANNED FOR THE VENING OF AUGUST 30 ON THE "POLITICAL ECONOMY OF THE WESTERN WORLD". THE ALPBACH FORUM WOULD LIKE TO INVITE YOU TO BE ON THE PANEL FOR THIS SESSION TO GIVE THE AMERICAN VIEWPOINT.

2. BECAUSE OF THE BICENTENNIAL, FORUM ORGANIZERS ARE ESPECAILLY INTERESTED IN A LARGE AMERICAN PARTICIPATION ON THE VARIOUS PANELS AND WOULD APPRECIATE IT VERY MUCH IF YOU COULD RECOMMEND AND CONTACT A FEW KEY EXECUTIVES AND/OR WRITERS TO DETERMIN WHETHER THEY WOULD ACCEPT AN ALPBACH INVITATION TO PARTICIPATE. (PLEASE NOTE THAT ALPBACH DOES NOT PAY FOR TRANSPORTATION OF PANEL MEMBERS.) THE FOLLOWING NAMES HAVE BEEN SUGGESTED AS POSSIBLE PARTICIPANTS: PRESIDENT OF AMERICAN EXPRESS CO. (JAMES D. ROBINSON); PRESIDENT OF CROCKER-CITIZENS NAT'L BANK-CALIFORNIA (WILMERS); EXXON (JACK BENNETT); BENDIX (MIKE BLUMENTHAL); AND THE WASHINGTON POST (ROSAN). YOU MAY WISH TO MAKE OTHER SUGGESTIONS WHICH WE WILL
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BE HAPPY TO PASS ON TO THE ALPBACH ORGANIZERS.

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3. AS YOU KNOW, ALPBACH'S ECONOMIC SYMPOSIUM IS ATTENDED BY A GOOD CROSS SECTION OF PROMINENT EUROPEAN GOVERNMENT OFFICIALS, CENTRAL BANKERS, EXECUTIVES, AND OPINION LEADERS. THE BICENTENNIAL MAKES IF PARTICULARLY PROPITIOUS FOR YOU TO COME AND WE SINCERELY HOPE THAT YOU WILL ACCEPT THE ALPBACH INVITATION. BUCHANAN

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